

Do You Prescribe Electronically?

eRx

Electronic prescribing (eRx) is an efficient way to create and transmit prescriptions electronically.

From now until 2013, Medicare will provide incentive payments to eligible professionals who are successful electronic prescribers.

Electronic prescribing can help **YOU improve office productivity and provide high-quality patient care!**

Electronic prescribing can help your patients **achieve better health**

- Secure, electronic access to each patient's prescription history shows you which prescriptions the patient has filled. This helps your patients avoid harmful drug interactions.
- Electronic transmission will help eliminate medication errors caused by illegible handwriting.

Electronic prescribing can save **time and money**

- Electronic transmission eliminates illegible handwriting and makes prescribing refills quick and easy. This means fewer phone calls and faxes between your office and the pharmacy.
- Access to insurance eligibility and formulary information at the point-of-care means you can prescribe a drug covered by your patient's drug plan.
- Information about alternative medications allows you to prescribe a generic or formulary alternative. This means fewer calls to your office from your patient. For your patients, this means lower out-of-pocket costs and fewer trips to the pharmacy.

For more information about electronic prescribing and how to earn incentives from Medicare, visit: <http://www.cms.hhs.gov/erx incentive/>